

INSTITUTION'S INNOVATION COUNCIL (IIC)

SGJK'S Aruna Manharlal Institute Of Management & Research ,Ghatkopar (West)

Social Media	URL :
YouTube	http://youtu.be/CzQ-joC7Xjs
Academic Year Program driven by IIC Calendar Activity Quarter One Activity Name	2022-23
Year Program driven by IIC	IIC Calendar Activity
Quarter	Three
Activity Name	Business Model Canvas
Programme Type	Importance of Business Model Canvas
Programme Theme	Business Model Canvas
Programme Start Date	26/04/2023
Programme ending date	26/04/2023
Number Of Students Participants	25
Number Of faculty Participant	10
Number of Expert	01
Expenditure,	1000.00
Mode of Delivery	Offline
Remark	
Objectives	The main objective of this program is to know the why Business Model Canvas is Important, What is the concept of Canvas.
Benefits in terms of learning/skill/knowledge development	Students Understood the concept of of Business of Model Canvas,Which Factors consider to draw the business Model Canvas,and how business Model Canvas make success to your Start-up
Program Coordinator (S)	Mr.Prathamesh Veling External Member – Industry expert, IIC , Aruna Manharlal Shah Institute Of Management & Research Ghatkopar (W).
Attachments	
Video (to be uploaded in the YouTube Channels of IIC ,Aruna Shah Management &Research Institute)	http://youtu.be/CzQ-joC7Xjs
Photos	Attached Below
Summary Document/ Overall Report of the Activity Attached Below	Attached Below

Overall Report of the Activity				
Date:-26/04/2023			Time:-11 to 2.00 PM	

Speaker :-Mr. Pandey Piyush, Director & CEO Kuber & Sons	Business Model Canvas
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Speaker Profile:

- A young , dynamic and vibrant graduate in MMS Finance with excellent understanding of the financial world.
- Has been associated with premium organizations like CRISIL, ICRA
- Has done extensive Research & Business Development in Cement and Consumer Durable sectors.
- Building Valuation models and Research reports for the clients.
- Founder and Director- Kubera & sons

He boosted the confidence of all the attendees with his interactive presentation and encouraged them not be fearful and go ahead with their business idea by utilizing the Business model canvas framework. The vote of thanks was delivered by Prof Bharat Vira – President – IIC Council