



## INSTITUTION'S INNOVATION COUNCIL (IIC)

### Aruna Manharlal Shah Institute Of Management & Research

(Approved by AICTE, New Delhi, Govt of Maharashtra & Affiliated to University of Mumbai)

#### Field Exposure visit

| Social Media | URL                         |
|--------------|-----------------------------|
| Face book    |                             |
| Twitter      |                             |
| YouTube      | AMS Institute Of Management |

|                                       |  |
|---------------------------------------|--|
| Academic Year                         | 2022-23  |
| Program driven by                     | Self Driven Activity   |
| Quarter                               | Three  |
| Activity Name                         | 5 days field Exposure  |
| Programme Type                        | Field Visit-Govind Dairy   |
| Programme Theme                       | Entrepreneurship   |
| Program Start Date                    | 28/04/2023   |
| Program Ending Date                   | 02/05/2023   |
| Number of Students Participants       | 07   |
| Number of Faculty Participants        | 02   |
| Number of Expert Participants, If Any | 0  |
| Expenditure, If Any                   | 1500.00  |
| Mode of Delivery                      | Off line   |
| Remark                                | It is very great opportunity to getting trained and learning about various topics from the company persons themselves. |
| Objectives                            | Getting exposed to the real situation of how the practices of the Industry are,  |

|   |  |
|---|--|
| Benefits in terms of learning/skill/knowledge development         | How to understand customers needs and ways to handle them to provide a satisfying solution . |
| Program Coordinator (S)   | Prof. Bharat Vira President ,IIC Cell  |
| <b>Attachment</b>   |  |
| Video (to be uploaded in the YouTube Channels of IIC, PK College) | URL:   |
| Photo   | Attached Below   |
| Summary Document/ Overall Report of the Activity                  | Attached Below   |

### Overall Report of the Activity

The Institute in collaboration with Govind Dairy Ltd had organized a 5 day field exposure to our students, from 28th April 2023 -02nd May '2023

Our students had a 1st hand experience of getting exposed to the real situation of how the practices of the Industry are , specific knowledge needed and everyday challenges that a job requires. They had an opportunity to getting trained and learning about various topics from the company persons themselves,

They got to know the know the demands of the job which otherwise they would only have read about and this gave them a chance to try the tasks themselves, it provided them the opportunity to interact with various types of prospects , customers , and got to know how to handle them , how to understand their needs and ways to handle them to provide a satisfying solution .

It thus gave them an experience to know and help in getting an idea to shape their future