

**Aruna Manharlal Shah Institute of Management & Research,
Ghatkopar (W), Mumbai- 400 086**

Name of the Event/Activity: Industrial Visit to Goa

Name of the Organiser : Prof. Sachin Khare

Date of the Event: 28-02-2020 to 01-03-2020

Duration: 5 Days

Total No. of Participants: 38

Students: 35

Faculties: 2

Staff: 1

Guest:

REPORT OF EVENT/ACTIVITY ORGANIZED

The industrial tour was organized for the MMS students, both second year and first year students were there. The students were taken to Goa for the industrial visit.

On day 1, we boarded the train Konkan Kanya express from CST station at 11:00 pm.

On day 2 we reached the Thivim station around 9:30 a.m. From there we went in two buses towards the hotel Azzure and we checked in the hotel around 11:00 am. After having lunch the students were taken for the sightseeing at Calnagute beach, Dona Paula followed by Cruise ride.

On day 3 the students were taken to the CHOWGULE Shipyard, Borim Plant, Goa. We reached the site at 10.30 am. CHOWGULE Shipyard at Borim are in to the business of Ship building mainly for the cargo-based applications. The unit mainly has the facilities of fabrication. When the students visited, they were taken on the ship building yard where the on-going government projects were witnessed. Mr. Joyle, Engineer at the CHOWGULE shipyard explained in detail the various segments of the ship building and also the tests that are required to be done in order to get IMO certification. He explained, from the two shipyards at Loutulim and Rassaim in Goa, CHOWGULE and Company can deliver any vessel with the dimensions up to 110 meters length X 18 meters wide X 3.3 meters lightship draught. From Loutulim yard they can deliver cargo hatch covers. From Rassaim yard they can deliver sections/ blocks of ships and other fabrications for Maritime industry. From the plate preparation plant at Gadegally, they can deliver shot blasted, primed, cut, bent plates and bent pipes as per drawings. He explained the students about the building of ships and the different phases of manufacturing. Students had multiple questions in their mind related to the total cost of manufacturing, the selling price etc. which were beautifully taken over by Mr. Joyle.

The visit was organized and co – ordinated by Prof. Sandeep Kudtarkar and Prof. Sachin Khare. The Students had a wonderful time admiring the ready to deliver ships and knowing the entire process from the scratch. At the end, we felicitated Mr. Joyle, Engineer with a

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token of love. A total of 35 enthusiastic students who attended the industry visit had an enlightening learning experience.

After the company visit the students were taken for city tour including Mangeshi temple visit, Bom Jesus Church etc. then in the night the students enjoyed the DJ night followed by delicious dinner.

On day 4, an industry visit was organized for students on the 31st of January 2020 to Hindustan Coca- Cola Beverages Pvt. Ltd, Verna Goa. We reached the site at 10.30 am.

At the industry, Ms.Swati Team Leader (QA) briefed the students about the industry. It was registered in 2008 and has gained immense expertise in supplying and trading of soft drinks, Coca Cola etc. This company is one of the leading sellers of soft drink products. She discussed about the various core products of Coca-Cola, its various categories as well as about the new products. The competitive advantages of Coca-Cola were discussed, viz. large supply and distribution network, marketing capabilities, financial strength, flavors and packaging.

Students were shown the production area which was divided into two categories- the glass bottle line and the plastic bottle line. The process of each was explained with regard to washing of used bottles at high temperature, making of plastic bottles, filling process, closure systems, inspection, quality check, labelling and laser coding. The speed of the glass bottle line was 600 bottles per minute and that of plastic bottle line was 450 bottles per minute.

The students were fascinated to see the massive machines being used in the production process and its speed of production. At the end, the organization was kind enough to provide our students with soft drinks. This industry visit was attended by a total of 35 enthusiastic students.

After the company visit the students were taken to Calangute market for shopping and then we returned back to hotel for the lunch. In the evening we proceeded to Madgoan railway station for return journey.

On day 5 we reached the CST station at 4:30 a.m. with wonderful memories of the Goa industrial tour visit.

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Signature of Organiser

Director Signature

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