



Shree Ghatkopar Sarvajanic Jivdaya Khatu's
ARUNA MANHARLAL SHAH INSTITUTE OF MANAGEMENT & RESEARCH
(Approved by All India Council for technical education (AICTE))
Directorate of Technical Education (DTE) Maharashtra, Affiliated to University of Mumbai
DTE Code:- MB3157

Prospectus



MASTER IN MANAGEMENT STUDIES (MMS)
TWO YEARS - FULL TIME PROGRAM

For Admission Contact

SGSJK's Aruna Manharlal Shah Institute of Management and Research, Maneklal Amulakhrai Mehta Marg, near MTNL exchange, off. L.B.S. Marg, Ghatkopar (W), Mumbai -400086.

admissions@amsimr.org

www.amsimr.org,

022 25126805/ 022 25159605

About Our Institute

Aruna Manharlal Shah Institute of Management & Research (AMSIMR), Ghatkopar (West), Mumbai, established in 2009 under the visionary leadership of Chairman Late. Shri. Manharlal Shah, is an initiative of Shree Ghatkopar Sarvajanik Jivdaya Khatu (SGSJK) to achieve the objective of offering higher education in the field of management in order to meet the growing demand for management professionals.

The Institute adopts experiential and practical teaching-learning pedagogy by incorporating techniques such as case study, role play, exercise, group discussion, presentation, debate, live project and storytelling. The students are encouraged to participate in seminars, conferences, conclaves and workshops in and outside the institute to get better exposure.

Recognizing the importance of creating appropriate environment to enhance holistic personality development of students, the institute provides avenues for various co-curricular and extra-curricular activities. The students are encouraged to participate in such activities organized by other management institutes and industry associations also.

In addition to the learning of subjects specified in the syllabus through classroom teaching and on-field experience, training is imparted to the students with the help of professionals on areas such as soft-skills, resume writing, aptitude test, psychometric test, group discussion and personal interview. Guidance sessions by experts for selection of specialization and career are also conducted.

Our Vision

To be among the best management institutes in the country, empowering today's youth to be inspired, confident and innovative who would positively contribute to the society in general and corporate sector in particular.

Our Mission

To unfold the potential of young managers and empower them to contribute positively to the corporate sector and society, through the application of theory, practice and research continuously.

About Masters of Management studies

Master of Management Studies (MMS) program is a 2- year full-time post-graduate program, affiliated to the University of Mumbai and is approved by the All India Council for Technical Education (AICTE) and Directorate of Technical Education (DTE), Maharashtra.

There are many streams & courses available which helps to build career but MMS students are comparatively more competent & skilled when it comes to deliver the best and achieve the maximum. They are considered to be multi-skilled individuals with good communication & presentation skills, ability to develop decision making, analytical & logical thinking. Adaptability for change management, good knowledge of the market, awareness of current trends, understanding & knowledge of the corporate world.

The course curriculum for MMS has been structured by University of Mumbai. It comprises of four semesters spread over two years. The first and second semester are common for all students, the students can choose any one out of the four customized specializations offered from third semester onwards.

We at AMSIMR offers four functional specializations namely:

- ✚ Finance
- ✚ Human Resource Management
- ✚ Marketing
- ✚ Operations

Credit Based Semester & Grading System MMS Course Structure:

All papers will carry 100 Marks and credit point 4.

Assessment pattern will be 40 Marks for Continuous Assessment & 60 Marks for Semester End Examination.

✚ FIRST YEAR:

Semester I	Semester II
1. Perspective Management	1. Marketing Management
2. Financial Accounting	2. Financial Management
3. Business Statistics	3. Operations Research
4. Operations Management	4. Business Research Methods
5. Managerial Economics	5. Human Resources Management
6. Electives (Any 3 out of 10)	6. Electives (Any 3 out of 10)

✚ SECOND YEAR :

Sr. No.	Semester III: Common Subjects
1	International Business
2	Strategic Management (University Assessment)*
Finance Specialization	Marketing Specialization
1. Financial Markets and Institutions	1. Sales Management
2. Corporate Valuation and Mergers & Acquisitions	2. Marketing Strategy
3. Security Analysis and Portfolio Management	3. Consumer Behaviour
4. Financial Regulations	4. Services Marketing
5. Derivatives and Risk Management	5. Product & Brand Management
6. Electives (Any 1 out of 9)	6. Electives (Any 1 out of 11)
7. Summer Internship	7. Summer Internship
Human Resources Specialization	Operations Specialization
1. Training & Development	1. Supply Chain Management
2. Compensation and Benefits	2. Operations Analytics
3. Competency Based HRM and Performance Management	3. Service Operations Management
4. Labour Laws and Implications on Industrial Relations	4. Manufacturing Resource Planning & Control
5. HR Planning and Application of Technology in HR	5. Materials Management
6. Electives (Any 1 out of 7)	6. Electives (Any 1 out of 9)
7. Summer Internship	7. Summer Internship

Sr. No.	Semester IV: Common Subjects
1	Project Management (University Assessment)
2	Final Project: 300 Marks 1. General Management 2. Specialization 3. Social Relevance
3.	Elective
	Finance (any 1 out of 3)
	Marketing (any 1 out of 3)
	Human Resources (any 1 out of 3)
	Operations (any 1 out of 3)

Eligibility Criteria & Admission Process

- Bachelor's degree of minimum 3 years duration after 12th in any discipline from any UGC Recognized University.
- Passed with minimum aggregate of 50% marks for open category (45% in case of reservation candidates from Maharashtra state only).
- Candidate should have appeared for the Common Management Aptitude Test MH-CET/CMAT/CAT/MAT/ATMA

Fees

The fees for the program shall be as per the Fees Regulatory Authority - Shikshan Shulka Samiti

We do not accept any kind of capitation fees for admission.

Documents Required

1. SSC Mark sheet and Pass Certificate
2. HSC Mark sheet and Pass Certificate
3. All Semesters Mark sheets and Certificate of Graduation
4. Transfer / Migration Certificate
5. Domicile / Nationality/Birth Proof (Birth Certificate/Passport/College Leaving Certificate)
6. Caste Certificate/ Caste Validity/Non-Creamy Layer (if Applicable)
7. Gap Certificate If Required
8. Income Certificate if Required
9. Aadhar Card

Code of Conduct

The selected candidates will have to observe the "Code of Conduct" as defined by AICTE, DTE and the Institute.

Prohibition of Ragging

Institute shall take all necessary and required measures, including but not limited to the provisions of these regulations to achieve the objectives of eliminating ragging within the institution or outside (Refer UGC Regulations on curbing the menace of ragging in Higher Educational Institutions, 2009)

Grievance Redressal Mechanism

Any Grievance / Complaint should be brought to the notice of following committees of the Institute.

1. Grievance Redressal Committee
2. Anti ragging Committee [**24 x 7 Helpline No. +91 8652243271**]
3. Internal Complaints Committee
4. Examination committee
5. Library Committee
6. Unfair Means Enquiry Committee

Classroom



Learning Resource Centre



Computer Laboratory



Seminar Hall



Indoor games



Cafeteria



Live Project –Govind Milk

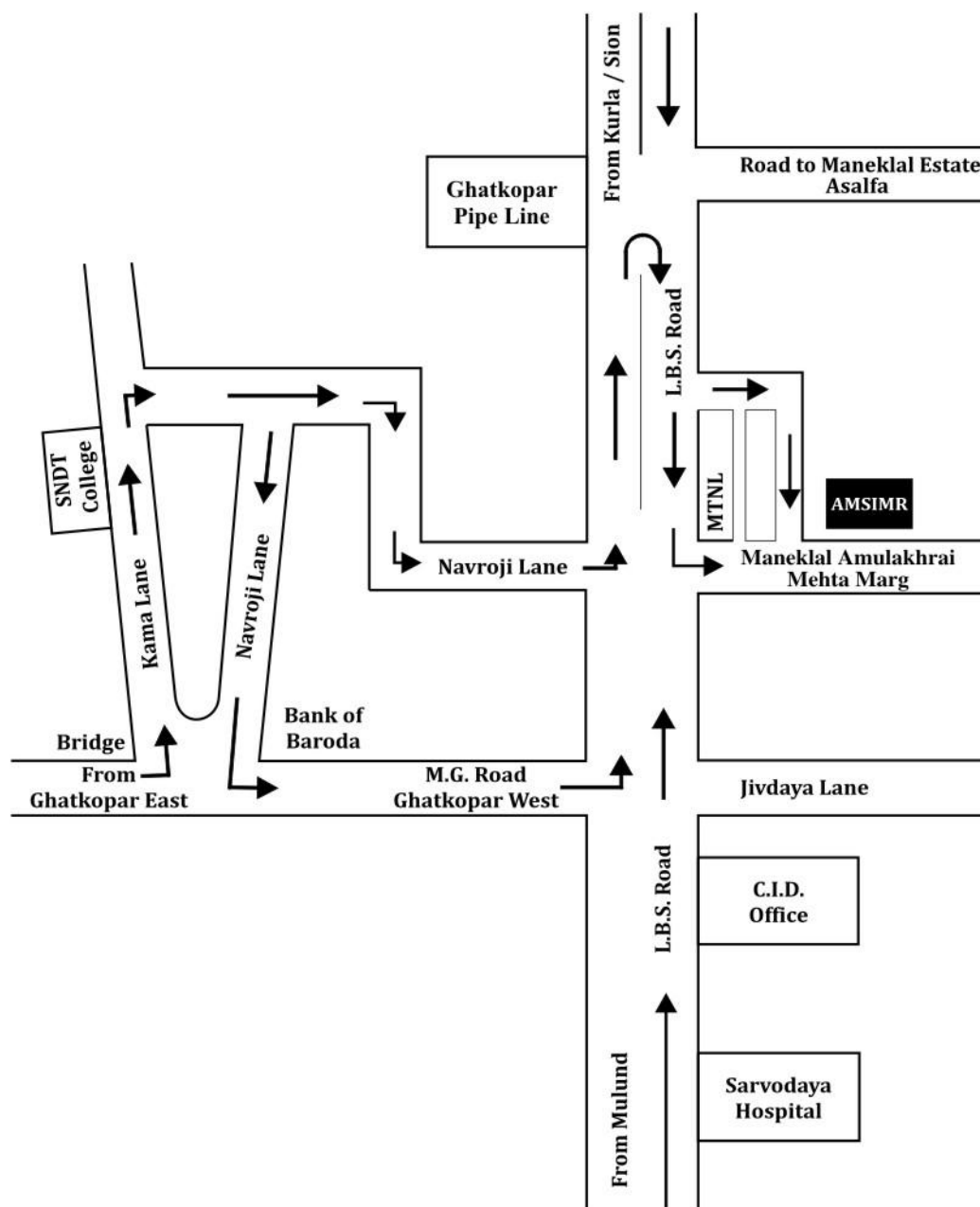


Visits



Our Recruiters:

Location Map



Shree Ghatkopar Sarvajanic Jivdaya Khatu's

ARUNA MANHARLAL SHAH INSTITUTE OF MANAGEMENT & RESEARCH

R.B.Kadam Marg, (Road towards Bhatwadi), Near MTNL Telephone Exchange

Off L.B.S. Marg, Ghatkopar (West), Mumbai -400 086.

Tel.: 022 25135105 /022 20126805

Email ID.: admission@amsimr.org Website : www.amsimr.org

Helpline No. +91 8652243271