



## INSTITUTION'S INNOVATION COUNCIL (IIC)

### Aruna Manharlal Shah Institute Of Management & Research

(Approved by AICTE, New Delhi, Govt of Maharashtra & Affiliated to University of Mumbai)

#### The National Technology Day

Social Media	URL
Face book	<a href="http://www.facebook.com/profile.php?id=100092344591453">http://www.facebook.com/profile.php?id=100092344591453</a>
Twitter	
YouTube	AMS Institute Of Management

Academic Year	2022-23
Program driven by	
Quarter	Three
Activity Name	
Programme Type	Sensitization Programme on technological changes development
Programme Theme	The National Technology Day
Program Start Date	11/05/2023
Program Ending Date	11/05/2023
Number of Students Participants	30
Number of Faculty Participants	03
Number of Expert Participants, If Any	0
Expenditure, If Any	1500.00
Mode of Delivery	Off Line
Remark	It is a day to celebrate the technological development of all scientists, researchers, and engineers and their contributions to the field.
Objectives	The main purpose of the day was to recognize scientific and technological achievements.

Benefits in terms of learning/skill/knowledge development	The event threw a light on the role technology has in any walk of life today and
Program Coordinator (S)	Mr,Pankaj Mehta ,Internship Coordinator IICCell
<b>Attachment</b>	
Video (to be uploaded in the YouTube Channels of IIC, )	AMS Institute Of Management
Photo	Attached Below
Summary Document/ Overall Report of the Activity	Attached Below

### Overall Report of the Activity

<p>Date:1105/2023  Speaker: Mr.C Jagdishan – Professional with around 35 + years of experience in Industry and academics.</p>	<p>Time:10.00 AM TO 12.00 PM  Topic: The National Technology Day</p>
<p><b><u>Speaker Profile:-</u></b></p> <p>Qualifications: B.Pharm,PGDM, M.A(Eco&amp;Pol.Sc)</p> <p>Work Experience: Glaxo India1960-79; 1984-1995.Held positions in Sales, Marketing, Corporate Management; such as, Field Sales, Mgt.Trainee, Prescription.Audit Exec, New Product Exec, MBO Advisor, Deputy Branch Sales Manager, Product Manager, Deputy Mkg.Manager,</p> <p>1980-83.Head of Marketing, Jordanian International firm in Nigeria."Afro-Arab Techni Chemicals, marketing some Swiss Brands with a local field force training them.</p> <p>In his second Stint,1984-95 Divisional Sales Manager, South,Business.Manager in charge of 12 toll manufacturing units., General.Manager, MBO &amp;/Corporate Planning, Managerial Training, Secretary Pharmaceutical Div Board, Member ,FPD Board, Job Evaluation Committee, Chairman Suggestions committee...</p> <p>1995 -98.Marketing Director ( Global) for UB.Pharma ,Set up a Mkg organization for it in Kenya; Also Mkg Director of Indian outfit...</p> <p>2000-2001 GM, Sankara Nethralaya, Chennai.a Non-Profit Ophthalmic Hospital of International repute</p> <p>2003-.2007. Mgt./ Marketing Consultant of Ar-.Ex Labs, Mahim, Mumbai</p> <p>Teaching Experience: nearly 2 decades have been part of Teaching Faculty in various Mgt Institutes. Starting with JBIMS, Sydenham from 1985-95...then in Somaiya, IES, then finally as full time Prof in NMIMS....</p> <p>Now teaching Sanskrit &amp;/.Bhagavad Gita ...</p>	

**Key Learning:-**

The National Technology day was observed in our Institute , the speaker for the event was Mr. C.Jagdishan a professional veteran who has been associated with various MNCs , then on with renowned management institutes and has seen decades of transition in development of our Nation.

Dr. Iram Shaikh - Director of the Institute welcomed Mr Jagdishan then an acknowledgement was recognised for those scientists, engineers, and technologists who contributed to the success of the Pokhran test on 11 May 1999 and in whose honor the day is celebrated.

After that Mr. Jagdishan went to talk about the changes in technology which have taken place in India since he started his professional experience in the 1960's.

An example of how time consuming it was to make a sales report during his days and how things have changed today , just on a click of a button on the smartphone through an app the person today can upload a report anywhere and anytime . This is the ease nowadays for the youngsters who have their life relatively made easy by technology , recent developments like AI , Cha GPt etc were also discussed .

The event threw a light on the role technology has in any walk of life today and the event ended with the Director – Dr. Iram Shaikh Mam giving a vote of thanks